

Course : Print and Design

Duration : 150 hrs

Module 1:

Concepts of Graphics and Illustration

- Anatomy of Human brain
- How human brain works
- Critical thinking
- From brain till design
- Sketching & Observation
- Seeing & observing via sketching
- Rules to sketch better
- Observation to Design

Module 2:

Typography Design

- Measurement & Types of fonts
- Fonts vs type faces
- Rules of typography and Infographics
- Creating Typefaces and Selecting good fonts
- Infographics & it's value in design

Module 3:

Image Magic

- Raster workflows
- Photo manipulation
- Digital Painting
- Colors / Layers / Filters
- Channels / Brush / Masking

Module 4: Digital Illustration

- Vector Workflows
- Illustration
- Symbols / Gradients
- Brush / Effects
- Relation to Psd – Ai – Ind to Corel

Module 5: Page Design

- Book publishing designs
- Pages & Master Pages
- Text wrap

Module 6: Design for Print and Advertising

- Principles of Design
- Branding trends and practices
- Rules to design better
- Knowing the R&D of Design
- Visual Communication
- Fundamentals of Photography
- Observation /Designing through photography
- How to take better pictures

Print Portfolio - Project